



# BUSINESS INCENTIVE PROGRAMS IN ACTION

In fall of 2025, we proudly welcomed Terra Ferma, Wayfarer Vans, and Swire Coca-Cola, USA to El Paso County. Through the **Pikes Peak Enterprise Zone Program**, these businesses qualify for valuable, performance-based state income tax credits for:

- **Creating New Jobs**
- **Covering Job Training Expenses**
- **Investing in Equipment**
- **Providing Employee Health Insurance**
- **Engaging in Research & Development**



The Pikes Peak Enterprise Zone Program, managed by El Paso County's Economic Development Department, encourages private business investment and job growth in distressed areas of El Paso and Teller counties by offering state income tax credits for certain qualifying activities.

## For More Information:

Pikes Peak Enterprise Zone Program  
[admin.elpasoco.com/economic-development/  
business-incentives/pikes-peak-enterprise-zone/](http://admin.elpasoco.com/economic-development/business-incentives/pikes-peak-enterprise-zone/)

