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Centennial Hall, 200 S. Cascade

Colorado Springs, CO 80903

Board of County Commissioners

Holly Williams, District 1

Carrie Geitner, District 2

Stan VanderWerf, District 3

Longinos Gonzalez, Jr., District 4

Cami Bremer, District 5

CITIZEN OUTREACH GROUP

Citizen Outreach Group AUGUST 15, 2022

**Members Present
In Person and Via
Virtual/Teleconference
Meeting:**

Stephanie Adams, Sarah Brittain-Jack, Kelvin Dean, Arthur Glynn, Jim Godfrey, Kevin Cox

Members Absent: David Brown, Rafael Chanza

Commissioners Present: Commissioner Vice-chair, Cami Bremer

County Staff Present: Ryan Parsell, Vernon Stewart, Natalie Sosa, Jeff Eckhart, Rebecca Rudder

I. Call to Order, Jim Godfrey-Chair: The meeting was called to order at 9:30 a.m.

I. Administrative Items, Jim Godfrey-Chair:

- a.** A motion was made to accept the absence of Ruble Henderson and Chip Frazier as excused absences; it was seconded, and all present members were in favor (6-0) with two members absent.
- b.** A motion was made to claim the unexcused absence of the remaining members; the motion was made by Kevin Cox and seconded by Kelvin Dean.
- c.** Jim Godfrey announced that Seth Davis resigned due to new employment out of state.
 - i. Action Item:** The new vacancy will need to be filled
- d.** Jim Godfrey offered a few comments about the Citizens College and the County Fair pertaining to lessons learned and COG's role in the future.
- e.** A motion was made and seconded to accept the minutes as written for the April and June meetings.
- f.** Ryan Parsell explained organizational changes at El Paso County and introduced Vernon Stewart, the new Communications Executive Director.

II. 2022 Strategic Plan Update presented by Jeff Eckhart, Executive Director of Digital, Strategy & Technology:

- a. Framework**
 - i.** 3–5-year Fundamental Principals
 - ii.** Annual objectives
 - iii.** Key results
 - iv.** Action plans

- v. Monthly monitoring (Chaired by the County Administrator)
 - vi. Department plans
- b. Core Principles**
 - i. Low taxes – Low-cost government
 - ii. Quality public services
 - iii. Trust through transparency
- c. Values**
 - i. Service focused
 - ii. Accountable
 - iii. Collaborative
 - iv. Trustworthy
 - v. Transparent
- d. Objectives**
 - i. Oversight
 - ii. Detailed objective action plans
 - iii. Budget plan
 - iv. Technology investments
 - v. Comprehensive new employee performance integration
- e. Key Results**
 - i. Primary indicator of performance progress – How are we doing?
 - ii. Objectively leverage data analytics
 - iii. A public dashboard
 - iv. Show organizational successes and struggles
 - v. Compels ongoing attention to meet tangible targets
- f. Objectives**
 - i. Infrastructure
 - ii. Quality of County services
 - iii. Community trust
 - iv. Health and safety

IV: Future Direction of the COG Discussion

- (a)** What are COG's roles and responsibilities, and where does COG fit in?
 - (i) Advocacy for the County is an important piece of COG
 - (ii) Citizens College is an important piece of Members do because of the education it provides
 - (iii) Review BOCC agendas and attend BOCC meetings or watch them online
 - (iv) Other Commissioners need to weigh in on the effectiveness of COG
 - (v) COG needs to invite other Commissioners to attend/speak at COG meetings
 - (vi) Define expectations when individuals serve on the Board – tear down structure and rebuild
 - (i) Review by-laws and how the framework has been
 - (ii) Commissioners should be involved in the discussion
 - (i) Members are ambassadors out in the community
 - (ii) Identify other relevant topics, events, activities, and initiatives to be involved in
- (b)** The future direction of COG is going to be more than one discussion and should include the Commissioners

V. Meeting Adjourned: 10:45 a.m.

